



*“Because of the classes, my children are new kids.  
Nurturing, loving. They listen and have coping  
skills. They are happy, fun, loving children.”*

CHILDREN'S  
TRUST FUND  
of OREGON  
FOUNDATION

ANNUAL  
REPORT  
2015

*Leading the Effort to End Child  
Abuse in Oregon*

*As I reflect back on 2015, I am reminded of the incredible enthusiasm of the Elevating Prevention Convenings in Salem. More than fifty leaders from philanthropy, state agencies, the legislature, academia, and the nonprofit sector attended with a unified focus on improving our systems and services to better prevent child abuse and neglect. Our work culminated in the development of the first ever Oregon Blueprint for Prevention.*

*Together, we envision an Oregon where children are safe, families are strong, and communities are healthy and thriving. To that end, our collective mission is to transform how Oregon invests in prevention—dedicating resources to prevent harm and strengthen families, instead of simply reacting after harm occurs. These critical preventative investments work upstream to reduce risk to children and eliminate the need for child welfare and foster care services and their associated social and economic costs.*

*Building strong families takes time. Thanks to all of you who've joined our efforts through the Prevent Child Abuse Oregon chapter or as a financial contributor to CTFO. With your faithful support, we can reduce child abuse and neglect in Oregon by 40% by 2020. We cannot do this vital work without you!*

*Warm regards,*

*Jim McGovern  
Board Chair  
Children's Trust Fund of Oregon*



## CHILDREN'S TRUST FUND OF OREGON

is Oregon's only statewide organization focused exclusively on preventing child abuse and neglect.

## CHILD ABUSE AND NEGLECT IN OREGON

- 10,010 children experienced abuse or neglect in Oregon last year.
- Over fifty-three percent of abuse and neglect cases involved children age six and under.
- Eighty-five percent of fatalities were children under the age of five. *(Source: 2014 Child Welfare Data Book, Oregon Department of Human Services: Children, Adults and Families Division)*

Child abuse and neglect are most likely to occur when a family undergoes significant stress or cannot meet its basic needs. Each year, tens of thousands of children in Oregon endure uncertain circumstances—and as a result, are at risk of physical or emotional abuse or neglect.

The Children's Trust Fund is committed to ending child abuse by strengthening families, and ensuring all parents—especially those most vulnerable—have access to the education, support, and tools they need to raise healthy, happy children.

## PRIORITIZING PREVENTION

- The Trust Fund makes strategic, significant financial investments in locally-based prevention programs across Oregon. Building strong families starts at the local level.
- The Trust Fund increases public awareness statewide—ensuring Oregonians understand the risk factors that may lead to child abuse, and where to go for help.
- Working collaboratively with practitioners, educators and policy makers, the Trust Fund issues research reports, policy analysis, and advocates for systemic change that will help meet family needs and keep kids safe before they are ever at risk.

## 2015 ACCOMPLISHMENTS

- The Trust Fund invested nearly \$400,000 in 39 highly effective prevention programs in 31 counties. We strategically funded evidence-based programs that strengthen the resiliency of parents, particularly parents of very young children.
- Funding from the Trust Fund directly leveraged \$8,322,683 in additional financial and in-kind investments for prevention programs between 2013 and 2015.
- In its role as facilitator of Prevent Child Abuse Oregon, the Trust Fund collaborated with Portland State University to compile research and data on current rates of child abuse, the availability of prevention programs, and the communities most in need of prevention support.
- For the first time Oregon's history, the Trust Fund established a vision for reducing abuse and neglect by 40% by 2020. In partnership with the Governor's office, Portland State University and Cambia Health Foundation, we convened more than sixty key stakeholders to develop the [Elevating Prevention blueprint](#) and advocated for increased federal and state funding for programs proven to nurture safe and healthy families.

	PARENT SERVED	CHILDREN SERVED
Parent Workshops	10,500	4,101
Parent Support Activities	41,480	23,686
Home Visits (New Clients)	2,42	2,994
Relief Nursery services	2,000	2,515
<b>TOTAL:</b>	<b>56,406</b>	<b>33,296</b>

**The Trust Fund supports three types of proven programs: parent education, relief nurseries and home visitation services. Together, these programs reached over 46,000 children and parents—building stronger families who are better equipped to successfully deal with the challenges they face.**



*"I now understand my children more and have more patience with them."*



# PREVENTION WORKS!

FOR EVERY \$1 CONTRIBUTED TO THE CHILDREN'S TRUST FUND TO SUPPORT HOME VISITATION FOR FAMILIES, THERE IS A \$5 RETURN ON INVESTMENT.



*(The Business Case for Home Visiting. Issue Brief. Pew Center on the State. October 2011)*

“LESS THAN 2% OF CHILDREN ENROLLED IN THE RELIEF NURSERY SERVICES REQUIRED FURTHER REPORTS TO CHILD PROTECTIVE SERVICES AND LESS THAN 1% OF THE CHILDREN REQUIRED ADDITIONAL FOSTER CARE.”

*(Mary Ellen Glynn, Executive Director, Oregon Association of Relief Nurseries)*

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## STAFF

**Susan Lindauer**  
*Executive Director*

**Pamela Heisler**  
*Child Abuse Prevention Specialist*

**Amanda Reynolds**  
*Finance Manager*

## INCOME - \$791,465

1,462 individuals contributed through Workplace Giving or Oregon's Charitable Tax Checkoff program.

230+ individuals, corporations and foundations partnered with CTFO through events, major gifts and grants.

## EXPENSES - \$970,533

100% of contributions directly supports programming, thanks to an endowment established by the state of Oregon.

## ASSETS

The administration and fundraising efforts of the Trust Fund are supported by an endowment created in 1985. As of June 30, 2015, the market value of the Children's Trust Fund of Oregon Foundation investments was \$5,636,390. In 2015, the Trust Fund invested 44% of expenses in prevention efforts at the local level, while 40% supported statewide public awareness, policy and research campaigns. Complete financial statements are available at: [ctfo.org](http://ctfo.org)

## 2015 FISCAL REPORT

