



**OREGON  
EMPLOYEES  
CHARITABLE  
FUND DRIVE**

**APRIL  
2017**

# YOUR GIFTS AT WORK

## Get involved in Oregon:

United Way of the Columbia Willamette — **Apr. 22 — Comcast Cares Day** means multiple volunteer projects throughout the Portland metro area. See what sites need volunteers [here](#).

Oregon Coalition Against Domestic and Sexual Violence — **Apr. 18 — Astoria — Light Up The Night Walk** with Clatsop County Domestic Violence Council and The Harbor. [Learn more...](#)

Local Independent Charities — **Apr. 30 — Corvallis — Heartland Humane Society's Snip n' Spay** event provides low-income cat owners with affordable spay/neuter services, microchips, and vaccinations. [Register a cat online...](#)

Children's Trust Fund of Oregon — **April is Child Abuse Prevention Month!** — [See ways](#) to prevent child abuse and raise the profile of this issue in Lane County.

Habitat for Humanity — **Apr. 26 — Portland** — Habitat for Humanity Portland/Metro East hosts its **HopeBuilder Breakfast** fundraiser, with keynote speaker Jessica Jackley, co-founder of Kiva. [Purchase a ticket...](#)

For more volunteer ideas, visit the ["Make an Impact" page](#) at [ecfd.oregon.gov](http://ecfd.oregon.gov).

**Your Gifts at Work in Oregon** is produced by the participating non-profits of the Charitable Fund Drive. It does not necessarily reflect policy or views of the State of Oregon. **If you have story ideas or want to respond to articles in this newsletter, please e-mail us: [meghan@earthshare-oregon.org](mailto:meghan@earthshare-oregon.org).**

## Oregon State University shares secrets of their Fund Drive success

Oregon State University faculty and staff gave \$27,000 more than last year through the Charitable Fund Drive. (That's a 28% increase over the previous year!) Most impressively, they did it while saving paper and money, using more online communications and giving options, and adding clever personal touches.

**Online giving:** Until 2016, Oregon State University produced a custom paper pledge form, one for every employee. Those that didn't get filled out

created a foot-high stack of extra paper to dispose of. This year, a switch to an economical postcard saved more than \$2,000 and substantial paper.

**Small postcards:** These postcards (seen at left) encourage staff to pledge using the already-available [online giving website](#) for university faculty

### THIS HOLIDAY SEASON, LET'S ALL HELP OREGON'S MOST NEEDY FAMILIES, INDIVIDUALS AND CAUSES!

The Oregon Employees' Charitable Fund Drive **OSU campaign** has begun!

- Simply donating the cost of one coffee drink per month can help feed a family, create a safe place for a child at risk, provide care for an abandoned pet, or help restore greenspace along our state's most important rivers.
- 100% of your tax-deductible donation goes to the organizations you most care about.
- Divide your yearly donation into easy monthly payments through payroll deduction.
- OSU's participation is down, so please donate now and help us lead the state in charitable giving!



and staff. This switch reduced the need for data entry and other cash and check handling work.

**Careful communications:** The coordinators, Rita Brown and Patti Snopkowski, attribute much of the success of Oregon State's Fund Drive to the personal commitment to charitable giving they added to their communications. Their every-Friday emails were fun, used eye-catching graphics, and included their own reasons for giving.

"We thought about what would encourage *us* to participate, and then drafted our communication in a way that we felt would most speak to people," Rita said. "We also aimed to not overwhelm people with too much communication or communication that was too pushy. We believe our positive thoughts and actions toward the Fund Drive and the Oregon State University community created positive results."

## How much did we give?

The 2016 Charitable Fund Drive wrapped up a while ago, and the funds and information about your generous gifts are going out to all participating charities. The end result, in dollars, is a testament to the generosity of State and University employees across Oregon:

**\$859,372 — dollars donated**  
**2,524 — individuals giving**  
**871 — charities benefitting from donations**  
**\$340.48 — average gift size**

The CFD and its charities send all employees who pledged, was part of a fundraiser, or participated with your time, a hearty "Thank you!" for your donations! How did your agency do? Check "Results" on the [CFD website](#).